

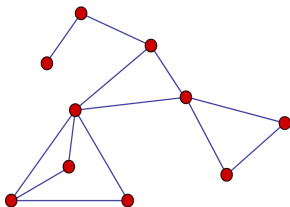
# Non-Bayesian Social Learning

Presented by Arastoo Fazeli

November 30, 2009

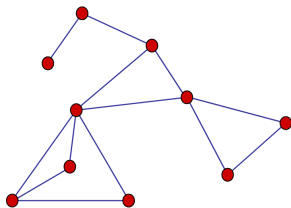
# Learning in Complex Networks: Model and Abstractions

- ▶ Each vertex represents an agent
- ▶ Each edge represents information flow between two agents
- ▶ Agents have access to their neighbors' information



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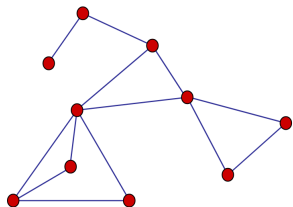


$\Theta$  parameter space

$\theta^* \in \Theta$  the unobservable true state of the world

$s_t = (s_t^1, \dots, s_t^n)$  random signals observed by the agents

# Bayesian Learning over Networks



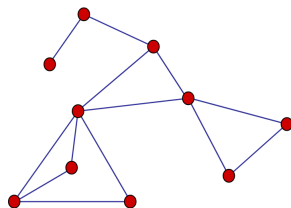
$$\mu_{i,t}(\theta) = \mathbb{P}[\theta = \theta^* | \mathcal{F}_{i,t}]$$

where

$$\mathcal{F}_{i,t} = \sigma(s_1^i, \dots, s_t^i, \{\mu_{j,k} : j \in \mathcal{N}_i, k \leq t\})$$

is the information available to agent  $i$  up to time  $t$ .

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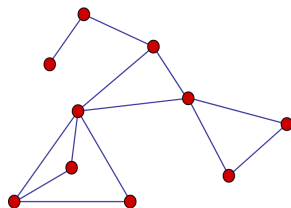
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Computationally hard!

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1. Incomplete network information
2. Incomplete information about other agents' signal structures
3. Higher order beliefs matter
4. The source of each piece of information is not immediately clear

Intractable and not local.

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Need a **local** and computationally **tractable** update, which hopefully delivers asymptotic social learning.

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Agent  $i$  is

- ▶ Bayesian when it comes to her observation
- ▶ non-Bayesian when incorporating others information

# Model

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individuals in the society

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| $\ell(s \theta)$                             | global signal structure                                 |
| $\ell_i(s^i \theta)$                         | agent $i$ 's signal structure                           |

# Model

$$\mu_{i,t}(\theta)$$

time  $t$  beliefs of agent  $i$   
(a probability measure on  $\Theta$ )

$$\mu_{i,0}(\theta)$$

agent  $i$ 's prior belief

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Agent  $i$ 's time  $t$  forecasts of the next observation:

$$m_{i,t}(s_{t+1}^i) = \int_{\Theta} \ell_i(s_{t+1}^i | \theta) d\mu_{i,t}(\theta)$$

# What Do We Mean by Learning?

## Definition

The Forecasts of agent  $i$  are **eventually correct** on a path  $\{s_t\}_{t=1}^{\infty}$  if, along that path,

$$m_{i,t}(\cdot) \rightarrow \ell_i(\cdot|\theta^*) \quad \text{as } t \rightarrow \infty.$$



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- ▶ Asymptotic learning, in this setup, is stronger.

# Model: Belief Update

$$\mu_{i,t+1}(\theta) = a_{ii} \text{BU}(\mu_{i,t}; s_{t+1}^i)(\theta) + \sum_{j \in \mathcal{N}_i} a_{ij} \mu_{j,t}(\theta)$$

where

$$\text{BU}(\mu_{i,t}; s_{t+1}^i)(\theta) = \mu_{i,t}(\theta) \frac{\ell_i(s_{t+1}^i | \theta)}{m_{i,t}(s_{t+1}^i)}$$

$$a_{ij} \geq 0 \quad , \quad \sum_{j \in \mathcal{N}_i} a_{ij} = 1$$

- ▶ Individuals rationally update their beliefs after observing the signal
- ▶ exhibit a bias towards the average belief in the neighborhood

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- ▶ The update is **local** and **tractable**.
- ▶ If signals are uninformative, reduces to the model of DeGroot(1974).
- ▶ Reduces to the benchmark Bayesian case if agents assign weight zero to the beliefs of their neighbors.

# First Result: Correct Forecasts

$$\mu_{i,t+1}(\theta) = a_{ii}\mu_{i,t}(\theta) \frac{\ell_i(s_{t+1}^i|\theta)}{m_{i,t}(s_{t+1}^i)} + \sum_{i \neq j} a_{ij}\mu_{j,t}(\theta) \quad \forall \theta \in \Theta$$

## Proposition

Suppose that

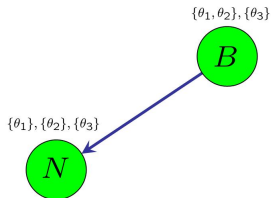
- (i) social network is strongly connected,
- (ii) all agents have strictly positive self-confidence,
- (iii) there exists an agent with strictly positive prior belief on  $\theta^*$ .

Then, all agents eventually forecast their private observations accurately with  $\mathbb{P}^*$ -probability one.

# Why Strong Connectivity?

What if the network has a directed spanning tree but is not strongly connected?

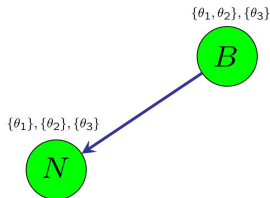
- ▶  $\mathcal{N} = \{B, N\}$
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- ▶  $\theta^* = \theta_2$



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$$\mu_{N,t+1}(\theta) = \lambda \mu_{N,t}(\theta) \frac{\ell_N(s_{t+1}^N | \theta)}{m_{N,t}(s_{t+1}^N)} + (1 - \lambda) \mu_{B,t}(\theta) \quad \forall \theta \in \Theta$$

$N$  is misled by listening to the less informed agent  $B$ .

# Convergence of Beliefs & Agreement

## Proposition

Under the assumptions of previous proposition, the beliefs of all agents converge with  $\mathbb{P}^*$ -probability one.

## Corollary

Under the assumptions of the proposition, all agents have asymptotically equal beliefs  $\mathbb{P}^*$ -almost surely.

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Consensus!

# Social Learning: Information Aggregation

## Theorem

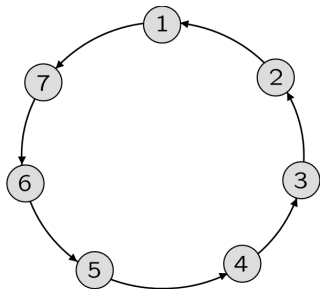
Suppose that

- (i) social network is strongly connected,
- (ii) all agents have strictly positive self-confidence,
- (iii) there exists an agent with strictly positive prior on  $\theta^*$ .
- (iv) for any agent  $i$  there exists a signal  $\hat{s}^i \in S_i$  such that  $\frac{l_i(\hat{s}^i|\theta)}{l_i(\hat{s}^i|\theta^*)} < 1$   
 $\forall \theta \notin \bar{\Theta}_i$  where  $\bar{\Theta}_i = \{\theta \in \Theta : l_i(s^i|\theta) = l_i(s^i|\theta^*), \forall s^i \in S^i\}$
- (v) there is no state  $\theta \neq \theta^*$  that is observationally equivalent to  $\theta^*$   
from the point of view of all agents in the network, i.e.,  
 $\bar{\Theta}_1 \cap \dots \cap \bar{\Theta}_n = \{\theta^*\}$

Then, *all agents in the social network learn the true state of the world  $P^*$  almost surely; that is,  $\mu_i(\theta^*) \rightarrow 1$  with  $P^*$  probability 1  $\forall i \in \mathcal{N}$*



# Information Aggregation: An Example

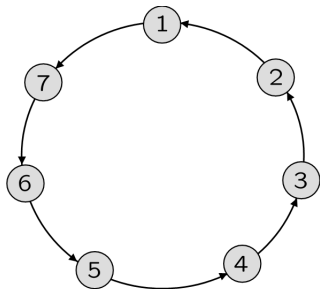


$$\Theta = \{\theta^*, \theta_1, \theta_2, \dots, \theta_7\}$$

$$S_i = \{H, T\}$$

$$l_i(H|\theta) = \begin{cases} \frac{i}{i+1} & \text{if } \theta = \theta_i \\ \frac{1}{(i+1)^2} & \text{otherwise} \end{cases}$$

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Agents learn as if they had access to **all** information **and** updated their beliefs rationally.

# Summary and Potential Future Directions

A non-Bayesian social learning model:

- ▶ Local and tractable
- ▶ No information about network topology or signal structures required
- ▶ Can handle repeated interactions and information flow over time

Remaining questions:

- ▶ The effect of network topology on the learning
- ▶ What if actions are observable, and not beliefs?

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