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About World Evolved Services, LLC:

World Evolved is the second venture for Heidi Messer and Stephen Messer, the sister and brother team who founded, built and sold LinkShare Corporation (www.linkshare.com), which was acquired by a Japanese portal for \$425m in 2005. The transaction is widely recognized as one of the most significant investor exits in the New York new media market in the last decade.

Having revolutionized the world of e-commerce with their last company, the Messers are in the process of launching a new groundbreaking initiative. They are now recruiting an elite team to add to an already talented pool of PhD developers and experienced Internet executives. The company is still in stealth mode and thus information on what is being developed will only be provided after an initial screening of prospective candidates who have signed a non-disclosure agreement. The company is headquartered in midtown in New York City.

www.worldevolved.com

Summary of Projects and Environment:

We work on a variety of massively scalable systems related to software engineering, analytics, knowledge discovery, information storage and retrieval, data mining, machine learning and AI. As the company is still so young, we all have a huge impact on the development of World Evolved's technology.

Only highly skilled applicants with a desire to work hard and make their mark in a very intense start-up environment should apply. The type of person that we are recruiting must have demonstrated abilities beyond a simple understanding of the material and must be prepared to do the kind of work required to be the best in their field. Each recruit works closely with one of the top PhD graduates and industry leaders that we have already brought on board. You will be part of a small team of engineers who are highly-motivated and enjoy working on technically challenging projects. Each team member is expected to make significant contributions that will impact the success of the company.

Position 1: OLTP Data Modeler

The OLTP Data Modeler will be responsible for the logical and physical design of data models of transactional systems.

Responsibilities:

- * Design logical data models for transactional systems
- * Work with analytics team to model source to target data mapping
- * Create and maintain standards for information and its definition (e.g.,

- naming conventions and data type definitions)
- * Provide data modeling expertise

Required Skills:

- * BS, MS, or PhD in computer-oriented technical discipline or equivalent experience
- * BA, BS, or MS in business-oriented discipline or equivalent experience
- * 1+ years of experience logical and physical data modeling of large-scale transactional systems
- * Strong analytical and problem solving skills
- * SQL, XML/XSL, XQuery/XSD, O/R Mapping frameworks, object databases
- * MySQL, PostgreSQL, DB2EEE
- * Industry standard modeling tools
- * Experience developing large-scale system projects
- * Strong understanding of object oriented design and programming
- * Excellent organization, communication, and interpersonal skills

Required Knowledge:

- * Expert knowledge of logical and physical modeling techniques
- * Solid knowledge and experience with data normalization and denormalization
- * Proficiency in designing very large transactional databases
- * Multi-Lingual environments
- * Unified Modeling Language (UML)
- * OpenUP
- * Agile software Development Processes

Position 2: Analytics Data Modeler

The Analytics Data Modeler will be responsible for the logical and physical multi-dimensional design of the multi-lingual analytical platform and environment.

Responsibilities:

- * Design logical and physical multi-dimensional data models
- * Guarantee math-model integrity of the analytical systems
- * Create and maintain standards for the information and definition (e.g. naming conventions, data type conventions)
- * Provide multi-dimensional information and data modeling expertise

Required Skills:

- * BS, MS, or PhD in computer-oriented technical discipline or equivalent experience
- * BA, BS, or MS in business-oriented discipline or equivalent experience
- * 1+ years of experience as an Analytics Data Modeler for very large high

volume analytical environments

- * Strong analytical and problem solving skills
- * MySQL, PostgreSQL, DB2EEE, Teradata
- * SQL, XML/XSL, BPPL, XQuery/Xsd
- * Industry-standard modeling tools
- * Experience developing large-scale system projects
- * Strong understanding of object oriented design and programming
- * Excellent organization, communication and interpersonal skills

Required Knowledge:

- * Analytics processes and techniques
- * Solid knowledge and experience with data normalization and denormalization
- * Proficiency in designing VLDB
- * Multi-lingual environments
- * Unified Modeling Language (UML)
- * Unified Process (UP)
- * OpenUP
- * Agile Software Development Process

Applicants can send their resumes to jobs@reloadnyc.com