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> Marketing Web Designer- Philadelphia, PA -

> <http://www.shunra.com/careers.aspx?itemId=46#details>

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> Purpose of Position

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> Experienced level designer who is self motivated, has exceptional  
> technical and design knowledge and skills as well as deep experience  
in

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> designing marketing materials for web and print (3-4 yrs min.). This  
> position reports to the Worldwide Vice President of Marketing.

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> This person will:

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> \* Design and create graphical web and electronic  
> communications elements for online and offline applications in support  
> of the marketing team.

>

> \* Create consistent branding and messaging  
across

> all media for designated products.

>

> \* Collaborate with marketing staff to provide creative concepts  
> and optimizing strategy for static and flash-animated online banner  
ads,

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> online campaign landing pages and sub-sites, flash animated  
> diagrams/product demos and site-wide graphical elements, ads,  
> interactive/multimedia demos and presentations, brochures and direct  
> mail vehicles.

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> Principal Responsibilities

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> \* Defining and maintaining design and branding  
> standards for products.

>

> \* Developing concepts and designing new creative  
> materials (print and electronic advertising, web pages and interface  
> elements, email and direct mail communications, collateral materials,  
> interactive/multimedia demos and presentations, landing pages, etc.).

>

> \* Managing own workflow to ensure timely

> completion of assigned projects and adherence to design standards.

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> \* Develop, enhance and execute cohesive creative strategy toward business goals of Marketing dept.

>

> \* Transform Marketing Managers marketing/business

> goals into effective design solutions.

>

> \* Respond to requests to formulate and create online marketing, email graphical elements and print.

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> \* Collaborate with marketing team to create design

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> templates for repeatable deliverables.

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> \* Ensure assignment of proper redirects/URLS and cross-site linking as needed per effort.

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> \* Collaborate on technical feasibility of requests.

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> Other Duties and Responsibilities

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> \* Manage and maintain website content and changes

> to site structure and content using CMS.

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> \* Manage and support 3rd party relationships with

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> vendors.

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> Knowledge and Skills

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> \* Advanced knowledge of Photoshop, Illustrator, Quark, Dreamweaver, Flash, HTML, DHTML, CSS.

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> \* Creation of original, user-centric graphical elements for the Web.

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> \* Front-end web development skills associated with

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> web design templating.

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- > \* Flash development.
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- > \* Experience with contributing to interactive marketing deliverables (CDROMS, PowerPoint, Flash Assets, etc.).
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- > \* Print design experience and ability to translate brand and message.
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- > \* Illustration and animation skills required.
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- > \* 3-4 years of experience working in a fast-paced, deadline driven marketing environment required.
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- > \* Understanding and promotion of best-practice web usability guidelines required.
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- > \* Highly effective written/verbal communication and task management skills required.
- >
- > \* Ability to manage numerous, complex projects in [\[Hide Quoted Text\]](#) various stages of life cycle.
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- > \* Well-developed client service, communication, interpersonal, organizational, decision-making and problem-solving skills.
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- > \* Ability to prioritize tasks and manage time effectively.
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- > \* Extensive knowledge of creative and production services operations.
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- > \* Able to effectively manage multiple projects concurrently required.
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- > \* Knowledge and understanding of marketing concepts as applied to the Web and print required.
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- > \* Bachelors degree in Graphic Design or related field required.
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- > Please forward your resume, availability and salary requirements to:

> [career.us@shunra.com](mailto:career.us@shunra.com) <<mailto:career.us@shunra.com>>  
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> <http://www.shunra.com> <<http://www.shunra.com>>  
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> "Gartner recognizes Shunra VE as the representative  
> and market-share-leading WAN simulator for  
> application testing." (April 2007)  
> <<http://www.shunra.com/content.aspx?pageId=161>>

May 23, 2008